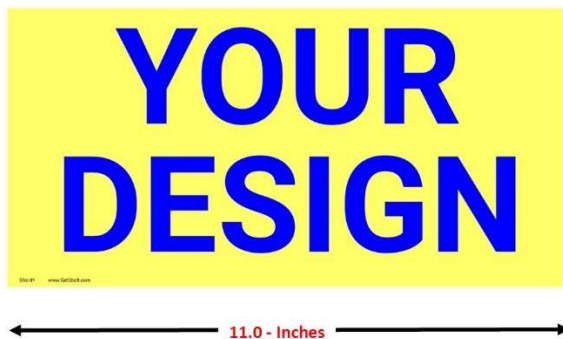


Rotating Car Signs

Custom Design Process

1. **Design Concept:** First, consider how your design will be viewed from a distance once it is mounted on the car. Relatively few words and relatively large images or recognized logos are best. See examples on our SHOP pages.
2. **Your Design:** Using your preferred software, create a custom landscape page sized 11-inches wide by 5.5-inches high with no margin to begin designing your image or to convert your existing design. Then send us your JPEG file for a proof check and production.



Our page size (print area) is 11-inches wide by 5.5-inches high.

3. **Design Considerations:**
 - a. Fill the 11" X 5.5" canvas with key message points to minimize dead space.
 - b. Don't try to squeeze too much in, making the message hard to read from a distance.
 - c. Font size, type and color - and combinations thereof - will make the image pop.
 - d. Detailed logos may look good up close, but not from a distance.
 - e. Consider how the images will appear in bright sun, at dusk, in the rain, etc.
 - f. Ensure resolution is good.