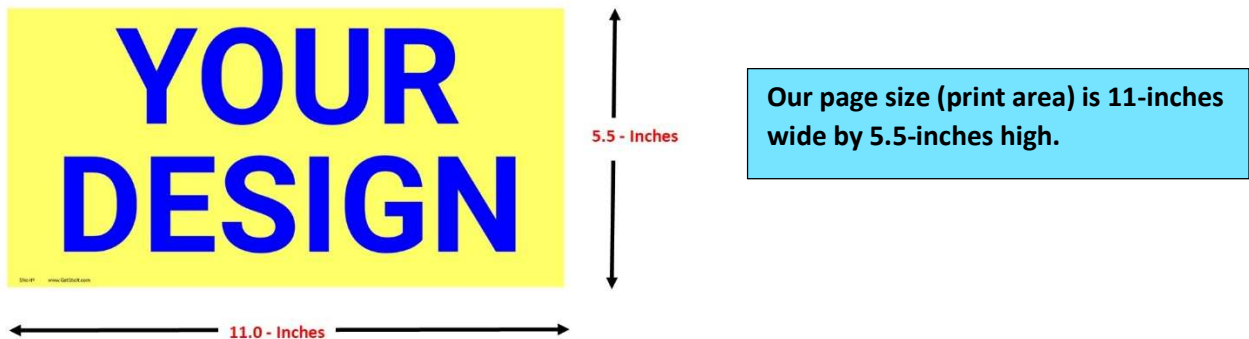


Rotating Car Flags™

Custom Design Options & Guidelines

- 1) **Design Concept:** First, consider how your design will be viewed from a distance once it is mounted on the car. Relatively few words and relatively large images or recognized logos are best. See examples on our SHOP pages. There are 3 ways to create your design.



- 2) **Option 1 -- Online Customization Tool to Design from Scratch:** Our customization tool is easy to use to design your flag from scratch:
 - a) From the CUSTOM ORDERS page click [View Details](https://www.getsticit.com/product-page/custom-design) or click here <https://www.getsticit.com/product-page/custom-design>
 - b) Wait for the red Customize Stic-it button to pop up, then click on it.
 - c) Click OK, then click on the + button.
 - d) Refer to Design Considerations below then choose from the tools listed to the right to add text, background colors, upload images, etc.
 - e) Follow prompts to complete your design and place your order.
- 3) **Option 2 -- Offline Design Using Your Design Software:** Referring to Design Considerations below, use your preferred software to create a custom landscape page sized 11-inches wide by 5.5-inches high with no margin to begin designing your image or to convert your existing design. Then upload your file as noted below.
 - a) From the CUSTOM ORDERS page click [View Details](https://www.getsticit.com/product-page/custom-design) or click here <https://www.getsticit.com/product-page/custom-design>
 - b) Wait for the red Customize Stic-it button to pop up, then click on it.
 - c) Click OK, then click on the + button.
 - d) Choose Uploads from the tools listed to the right to upload you file.
 - e) Follow prompts to complete your design.

- 4) **Option 3 – Convert an Your Existing Image File Using AI:** Use your favorite AI tool to convert your existing design to one that is sized to print on a page sized 11-inches wide by 5.5-inches high. Then upload your file as noted below.
- a) Phrase a question to AI and upload your existing image file along with the question.
 - b) Here's a starting point question that we have used: Use the uploaded file to draft a high-resolution PNG file to print an 11-inch wide by 5.5-inch high decal for a Stic-it® Rotating Car Flag™. Use text font styles and weights in the uploaded file. Adjust image to print to edge without margins. Adjust colors of the new file such that printed CMYK colors are a close match to the RGB colors in the uploaded file.
 - c) Refine the returned file as needed by providing additional direction using the AI tool.
 - d) After the design is completed, follow directions beginning with 3(a) above to complete the ordering process.

5) **Design Considerations for All Options:**

- a) Fill the 11" X 5.5" canvas with key message points to minimize dead space.
- b) Don't try to squeeze too much in, making the message hard to read from a distance.
- c) Font size, type and color - and combinations thereof - will make the image pop.
- d) Detailed logos may look good up close, but not from a distance.
- e) Consider how the images will appear in bright sun, at dusk, in the rain, etc.
- f) Ensure resolution is good.