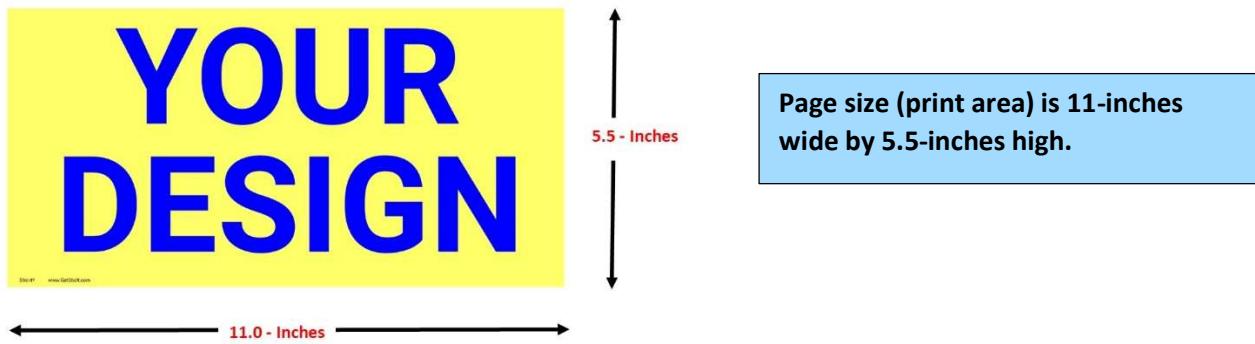# Rotating Car Flags

Design Guidelines

Do-It-Yourself for Blank Rotating Car Flags

1. **Design Concept:** First, consider how your design will be viewed from a distance once it is mounted on the car. Relatively few words and relatively large images or recognizable logos are best. See examples on our SHOP pages.

2. **Your Design:** Using your preferred software, create a custom landscape page sized 11-inches wide by 5.5-inches high with no margin to begin designing your image or to convert your existing design. Then test print on paper before printing to sticker media (search printable labels on Google). When printed to 8.5" x 11.5" sheets cut the sheet to 5.5" high x 11" wide.

> **Page size (print area) is 11-inches wide by 5.5-inches high.**

3. **Design Considerations:**

   a. Fill the 11" X 5.5" canvas with key message points to minimize dead space.
   b. Don't try to squeeze too much in, making the message hard to read from a distance.
   c. Font size, type and color - and combinations thereof - will make the image pop.
   d. Detailed logos may look good up close, but not from a distance.
   e. Consider how the images will appear in bright sun, at dusk, in the rain, etc.
   f. Ensure resolution is good.